






# Introduction of one-stop roadshow / pop-up store / exhibition services

- Booth Design & Construction 
- Onsite Set-up 
- Props Design & Production 
- Promoters Recruitment and Management 
- Value Added Services 

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## MPEG (HK) Limited



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Website: <http://www.mpeghk.com> <http://www.mystery-shopper.com.hk>

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## About MPEG

MPEG is a marketing company specialized in roadshow and marketing promotion to our clients. We offer value-added design, diverse marketing and promotion services through our creativity, profession and rich marketing experiences in order to obtain impressive sale target.

## Our Clients:





# Solutions for Roadshow / Pop-up Store / Exhibition

We provide an one-stop promotional solution, from booth design, construction, set-up to props production and promoters management. According to our clients' needs, we offer value added services that makes your promotional campaign better than your competitors.

## 1. Booth Design & Construction

We work closely with our clients to understand their requirements and provide dedicated design concept that match their promotional theme.





## 2. Onsite Set-up

We know the importance of visual merchandising as this can create good first impression of customers. Our professional team will line up with venue provider, do venue decoration and products display.



## 3. Props Design and Production

It's impossible to live without using on social media. Making good use of these communication tools can help people remember your products and spread the message to other potential customers. We design attractive, instagrammable props for you to have better promotional campaign.



## 4. Promoters Recruitment and Management

MPEG has 13 years experiences in provision of Manpower Management Service. Large database of personal ensures we offer the most suitable promoters or models to our clients.



## 5. Value-added Services (Optional)

According to customer's needs, we can provide below additional services to make your promotional campaign better than your competitors.

- Grand Opening
- Celebrity line-up
- Souvenirs for customers
- O2O promotion
- VR/AR product display
- Digital interactive wall
- Photobooth





## Other Services

As your reliable business partner, MPEG aims to provide fully-integrated services and leading-edge marketing and event solutions for our clients.

### Our Brands:



#### # Mystery Shopping Program

**MSHK** has more than 12 years experience in mystery shopping program, conducting over 150,000 assessments to over 100 brands.

We specialize in custom-designed mystery shopping programs that provide actionable and measurable information to improve the quality of customer satisfaction.

[www.mystery-shopper.com.hk](http://www.mystery-shopper.com.hk)



#### # Corporate Event Solution

**TeamPlayer** owns an experienced and professional team that provides tailor-made corporate solutions.

- Team building
- Training & Interest class
- Annual Dinner
- Theme Seminar
- Networking for SMEs & startups

[www.teamplayer.com.hk](http://www.teamplayer.com.hk)



#### # Party Planner

**Partygoers** is a customer-oriented brand which devotes to provide one-stop and high quality party planning and execution.

- Proposal planning
- Engagement party
- Bridal shower
- 100 days celebration
- Birthday party
- Retirement celebration

[www.partygoers.com.hk](http://www.partygoers.com.hk)







## Contact Us

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**Thank you** for your interest in all-round roadshow / pop-up store / exhibition services provided by MPEG (HK) Limited.

Should you have any enquiries on our services, please feel free to contact us. We will get back to you as soon as possible.

### **MPEG (HK) Limited**

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